



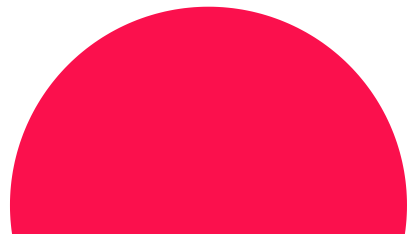
Centre For  
Competitiveness

 **celsio**

REACH HEIGHTS UNIMAGINED

[cforc.org](http://cforc.org)

# DIGITAL TRANSFORMATION



# ABOUT CIMS

The CforC & Celsio Digital Innovation Management System (CIMS) is a cloud-based management system - a framework of interrelated elements and activities that allow an organisation to identify, record and display the policy, strategy, objectives and processes needed to achieve their innovation goals.



CIMS is the only innovation management system that goes beyond ideation and provides all the tools and methodologies required to produce a viable strategy for innovation, build skills and capability in the workforce, and deliver innovation to create value. CIMS is an easy-to-use, modern platform offering greater accessibility, lower costs, and full-service support. It provides the most efficient way to drive innovation in your organisation.



# THE IMPORTANCE OF DIGITAL TRANSFORMATION

As organisations across all sectors are required to deal with the changes caused by the introduction of new technologies, new production methods, and new ways of thinking, it is no surprise there is a significant increase in the interest in Innovation and Digital Transformation.

The future success of your organisation could depend on your exploration and understanding of how these emerging trends could impact, improve, or fundamentally change your products, services, and day-to-day operations.

Sometimes called Digital Innovation, the terms Digital Transformation and Innovation are often used interchangeably.

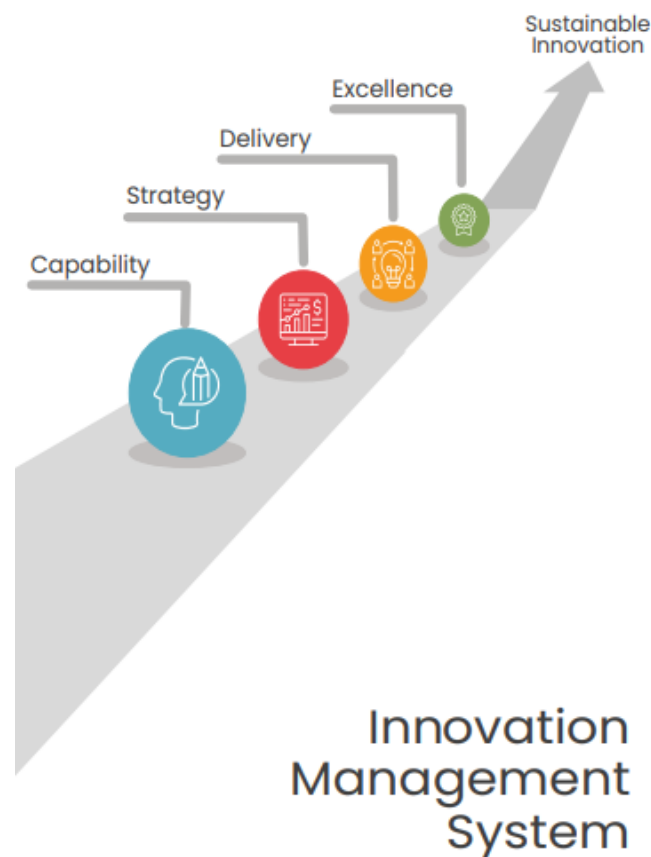
Digital Transformation is the application of digital technologies into one or more areas of an organisation to change how it operates, or to update or create new products and services.

Innovation is the process used to identify and realise those changes and bring them to the point where they add value to your organisation and your customers.

To achieve the full benefits of digital transformation, organisations must embrace innovation and transformation, recognizing that digital transformation is most effective only when innovation has become “sticky” and embedded in the organisation.

Achieving digital transformation through innovation requires you take a structured approach to innovation.

Using the Celsio Innovation Management System (CIMS), we take a three-step approach to creating and delivering an innovation programme that will drive digital transformation.



Our three-step approach is underpinned by CIMS, a technology platform aligned to ISO 56002:2019, the de-facto, international definition of best practice for innovation management.



## **Strategic Alignment**

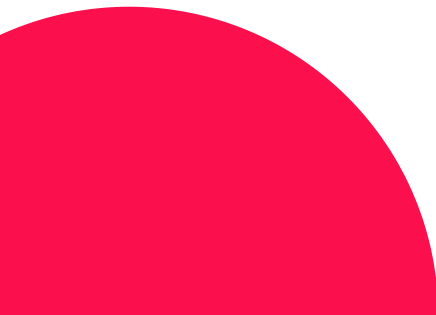
A clearly defined and communicated roadmap for innovation is key to making it sustainable. We undertake a baseline assessment before the online innovation masterclasses takes the team through key innovation elements such as vision, themes, objectives, and action plans. We incorporate other strategic factors including appetite for risk, innovation ambitions, and barriers to innovation and create a well-formed Innovation Strategy

## **Innovation Strategy**

We support your team as they build capability, empowering you to drive innovation. Your team undergoes a skills assessment to identify any innovation skill gaps and together we derive an innovation skills development plan for your team. The team then access the wide range of learning resources including eLearning, workshops, and online guidance to build their capability.

## **Innovation Delivery**

With a clear strategy and personal development underway, it is time to deliver real value. CIMS guides your team as they learn a broad range of ideation techniques, from online ideation for large scale collaboration, to design thinking and creativity techniques which are better suited for smaller groups. CIMS manages the whole process from identifying opportunities, through the generation and validation of concepts, and finally on to the realisation of those ideas.



CforC are a not for profit, self-financing membership organisation operating across the island of Ireland. We support our members to build their Competitive Advantage through our global networks and local partners and the design and delivery of business consultancy services, projects and programmes.

The Centre has partnered with Celsio, a leading provider of Innovation Management Solutions. Celsio's cloud based technology coupled with the Centre's experience of providing a systematic approach for the successful exploitation of new business processes brings a fresh approach to organisations wishing to drive transformation and change

The Centre's exceptional reputation stems from over 20 years experience in Innovation, Productivity and Quality, combined with an ability to integrate people and processes productively.

## Contact Us

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or visit the [Innovation page](#) on our website

[www.cforc.org](http://www.cforc.org)

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