



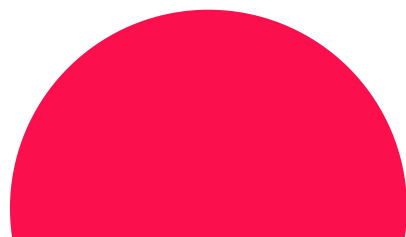
Centre For
Competitiveness

 **celsio**

REACH HEIGHTS UNIMAGINED

cforc.org

INNOVATION MANAGEMENT SYSTEMS



ABOUT CIMS

The CforC & Celsio Digital Innovation Management System (CIMS) is a cloud-based management system - a framework of interrelated elements and activities that allow an organisation to identify, record and display the policy, strategy, objectives and processes needed to achieve their innovation goals.



CIMS is the only innovation management system that goes beyond ideation and provides all the tools and methodologies required to produce a viable strategy for innovation, build skills and capability in the workforce, and deliver innovation to create value. CIMS is an easy-to-use, modern platform offering greater accessibility, lower costs, and full-service support. It provides the most efficient way to drive innovation in your organisation.






THE IMPORTANCE OF INNOVATION

Achieving transformation through innovation requires you to expand your thinking, to create space for your organisation to blossom, and to look beyond your current horizons. CIMS is a new technology platform that enables organisations to embrace the unknown with conviction, and innovate with absolute confidence.

We take a three-step approach to creating and delivering an innovation programme unique to the ambitions of your organisation.

Strategic Alignment

A clearly defined and communicated roadmap for innovation is key to making it 'sticky' and sustainable, elevating innovation from being a part-time, ad-hoc activity to a core business function. CIMS undertakes a baseline assessment before the online innovation masterclasses take the team through key innovation elements such as vision, themes, objectives, and action plans. We incorporate other strategic factors including appetite for risk, innovation ambitions, and barriers to innovation, as CIMS generates a well-formed Innovation Strategy – an innovation roadmap that is 100% aligned to your organisation's vision and objectives.



Skills Development

We support your team as they build the confidence and capability to champion innovation, empowering you to drive your own innovation agenda for the long term. Your team undergoes a F!Sk® benchmark* to identify any innovation skill gaps and together we derive an innovation skills development plan for your team. The team then access the wide range of learning resources including eLearning, workshops, and online guidance built into CIMS. Each team member is provided with mentoring to build upon and consolidate the learning.

Innovation Delivery

With a clear strategy and personal development underway, it is time to embrace the unknown, harness creative energy, and convert that into innovative thinking. There is no right way or wrong way to generate ideas, so CIMS guides your team as they learn a broad range of our favourite ideation techniques, from online ideation for large scale collaboration, to design thinking and creativity techniques which are better suited for smaller groups. CIMS manages the whole process from identifying opportunities, through the generation and validation of concepts, and finally on to the realisation of those ideas.

Each individual step adds significant value, and can be delivered as separate projects or as phases in a larger programme. Our three-step approach will ensure your organisation's approach to innovation is fully aligned to all aspects of ISO56002:2019 – the de-facto, international definition of best practice for innovation Management.

*F!Sk® is the Framework for Innovation Skills, a set of 29 skills that is essential to deliver effective and sustainable innovation.

CforC are a not for profit, self-financing membership organisation operating across the island of Ireland. We support our members to build their Competitive Advantage through our global networks and local partners and the design and delivery of business consultancy services, projects and programmes.

The Centre has partnered with Celsio, a leading provider of Innovation Management Solutions. Celsio's cloud based technology coupled with the Centre's experience of providing a systematic approach for the successful exploitation of new business processes brings a fresh approach to organisations wishing to drive transformation and change

The Centre's exceptional reputation stems from over 20 years experience in Innovation, Productivity and Quality, combined with an ability to integrate people and processes productively.

The CforC & Celsio suite of training and on-line tool sets provide managers and leaders with the tools to implement change arising from both EFQM & ISO Innovation Assessments.

Contact Us

To find out more email Mervyn.McCormick@cforc.org or visit the [Innovation page](#) on our website

www.cforc.org

Connect with us

