



Benchmarking remains the number 1 management tool to improve business performance. Since 1996 **benchmarkindex®** has brought performance benchmarking to Small and Medium sized Enterprises (SMEs) around the world and is continually shown to increase turnover, grow profits and improve productivity.

Whether you are looking to lift the performance of your supply chain or network, or want to use our powerful benchmarking suite to drive your company's Competitive Advantage, **benchmarkindex®** will deliver substantial performance improvement and client satisfaction.

Data

More than 25,000 businesses have used the service and there are over 100,000 records in total providing unparalleled data for objective comparisons.

Comprehensive

Looking at all aspects of business performance – not just financial - the service leads to improvement in processes, customers service and people management.

Impact

Demonstrable performance improvement at a business level; leading to real economic improvement when used in supply chain, sector or geographical economic improvement initiatives.

International

Compare performance of companies or entire sectors with the rest of the World.

Skills

benchmarkindex® is a methodology; a way of working with businesses that improves client satisfaction and business performance. Comprehensive training is included.

Reporting

Comprehensive and objective reporting to show areas of relative strengths and weaknesses, and providing the basis of strategic as well as operational improvement.

Flexible

The measurement framework can be tailored to suit any industry or sector.

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