



Innov8n TIGER® Teams -

TIGER [Teams Innovating Generate Extra Revenue] is an organised and focused approach to building innovative capability through the use of innovation teams. It brings together a groups of tools and techniques, is under-pinned by a winning 'Innovation Philosophy' and is focused on creating new value. Company Senior Management Teams (SMTs) can set the innovation agenda and focus; for example, the focus might be new product/service development, or enhancement, cost reduction, the customer/user experience, Voice of the Customer, new technology application, new Business Model and so on. The approach is a winning design of key steps and milestones, and the precise tools and techniques selected will depend on the 'Innovation Challenge' or focus that the team(s) have been set.



New Design



Risk Assessment



Risk Management



Collaborative Working