

Risk Management



in partnership with

Centre for
Competitiveness

Building Better Business



Linkubator is a specialist business development organisation working alongside chief executives and senior management teams to create successful growth for companies.

Linkubator is currently recruiting participants for an intensive part-time programme aimed at developing business excellence in Northern Ireland based organisations. The Risk Management Programme equips senior business executives and managers with the skills they require to proactively manage risk. The programme is designed to enable SMEs to deal with the risks associated with present and future entrepreneurial opportunity and risk-taking, the overall ethos is that risk is to be managed but not eliminated.

“A ship is safe in harbor, but that's not what ships are for.” William G.T Shedd

THE RISK MANAGEMENT PROGRAMME IS DESIGNED TO HELP YOU:

- See change as an opportunity and to see proactive risk management as a competitive advantage
- Develop tailored company wide consensus Risk Management Plans
- Prioritise the risks in your business, in a specific business department or in a business process
- Understand and utilize Risk Management Models and Tools
- Develop and refine systematic Risk Management Procedures

The Risk Management Programme consists of five intensive half-day workshops conducted at QUB Riddel Hall. In addition to intensive group based learning sessions, Linkubator will also provide programme participants with cutting edge blended learning materials as well as one-to-one mentoring in order to help develop a Risk Management plan for their organisation. Linkubator mentors are highly skilled in risk assessment, corporate governance and auditory supervision and will work with you to produce a plan aimed at substantially reducing risk exposure in your organisation.

PROGRAMME CONTENT AND MASTERCLASS OVERVIEW

Module 1 Risk Management Leadership

This session sets the scene for the overall programme and gets participants to examine and discuss some of the following:

- What is Risk Management?
- Leadership in Risk Management for SMEs
- Risk identification
- Risk mitigation

Module 2 Risk Management Models

This session looks at the means by which risks can be identified and analysed:

- Modelling tools
- Risk assessment tools
- Operational event management tools
- Templates and Dashboards
- Risk heat-maps

Module 3 Understanding the Culture of Risk Management

This session starts to examine the role of culture in risk management:

- Seeing Risk Management through the eyes of your people
- Benchmarking best practices
- Risk-adjusted planning
- First line of defence

Module 4 Embedding of Risk Management

This session will look at the practical steps required in order to manage risk

- Risk Management process – the stages
- Implementing each stage
- Managing for success at each stage
- Embedding the first line of defence

Module 5 Risk Management and the Bottom Line

The programme finishes by looking at the relationship between risk and revenue:

- Making the right decisions
- The role of technology and data
- Analytics and scenarios
- Operational and financial integration



**Institute of
Leadership &
Management**

Programme participants will gain a Level 4 qualification in *Managing Risk in the Workplace* from the ILM, as well as gaining full ILM member benefits such as access to online learning resources and ILM events.

The Risk Management Programme is also endorsed by the Department of Employment and Learning on the *Management and Leadership Development Programme*. Northern Ireland based companies are therefore able to avail of bursary support for up to two participants to attend the programme.

LINKUBATOR TEAM



John McKee, BA (Hons), MBA is Chief Executive of Linkubator. In addition to his Strategic Consulting expertise, he is the international Sales and Marketing specialist on the Linkubator team with direct experience of key business issues such as selling to North American and European markets, training in sales management, sales training, market strategy and business growth. John has an extensive track record in engineering mutually beneficial transactions for multinational companies and is passionate about passing his skills and experience onto programme participants.



Dr. Ian McMorris, PhD, MBE is a specialist in Marketing and Strategic Management and is a Fellow of the Chartered Institute of Marketing. Ian was Managing Director of Ulster Weavers HF for 12 years. Previously he was the Director of PA's Strategy Practice in Ireland and worked with many blue chip organisations. He is a former Chairman of the CBI in Northern Ireland and was an independent member of the DETI Board and the IREP Steering Group. He is currently on the Boards of Dale Farm Ltd, United Dairy Farmers



Daniel Orr, BSc (Hons), MLegSci is the General Manager of Linkubator and uses his academic background in business communication and experience running his own successful enterprises to train clients in a diverse array of topic areas - from sales and marketing to leadership and human resources. Daniel has also read law at Master's level and uses his legal acumen to help advise consultancy clients on the wider strategic issues affecting their business.



Dr. Adrian Gundy, DD is the Senior Executive for Innovation and Leadership at Centre for Competitiveness and has developed the Centre's Innovation portfolio since 2001. Prior to this he managed his own marketing and distribution company in Ireland. Adrian has a deep understanding of innovation and considerable experience in applying innovation to solve problems, initiate change and manage organisational development, working with a wide range of companies and organisations from many different sectors



Vince Curran, BA, M Phil, Chartered MCIPD is Training Manager at Linkubator. Vince is a highly experienced consultant, facilitator, trainer and leadership coach. With a deeply astute understanding of people development, Vince has spent over 20 years designing and delivering high-end training programmes aimed at increasing individual, team and organizational performance. Over the years he has worked with many companies, helping them to develop their business by developing their people.